



# Community Library of the Shenango Valley

11 N. Sharpsville Ave.  
Sharon, PA 16146  
(724) 981-4360  
Fax (724) 981-5208

## Digital Sign Advertising Policy

Advertise your special day on the Library's Digital Sign! On the day of your choice (subject to scheduling availability), your message will be displayed throughout the day, from midnight to midnight. This is a great way to advertise businesses, celebrate birthdays, anniversaries, engagements, memorials, or other events by individuals or organizations. All-day messages must meet the following criteria:

1. Length

Up to three lines of text, or one digital "slide."

2. Frequency

Your message will display on our digital sign approximately every 4 slides, or every 2 minutes. This comes to over 720 displays in a 24-hour period. The sign sits at a major intersection, and is visible from most vehicles at the traffic light.

3. Content

- Announcements may be used as business advertisements, memorials, celebrations, or to publicize events by non-profit organizations.
- They should be restricted to answering the basic who, what, when, and where questions (not necessarily why).
- All-day advertisements may not contain any calls to action or political messages.
- The content should not be controversial or contentious, although announcing an event for some organizations may inevitably be controversial to some people, something that cannot be avoided.
- Advertising promoting specific religious or political positions will not be accepted. However, messages publicizing a religious event or special day, and advertisements listing the services of non-profit businesses and organizations are acceptable.

4. Exclusivity

In order to provide the library with space to advertise its own programs, only two paid advertisements per day will be permitted, on a first come first served basis.

5. Cost

\$25 for 1 day, \$100 for a week (Monday-Sunday)

6. Schedule

Contact us at (724) 981-4360 or stop by the library to schedule your date and message.